

## **MIBE 2010-2011 - II SEMESTER**

### **VISITING PROFESSORS**

#### **Pervez Ghauri "International Business Negotiations"**

Professor of International Business  
Department of Management  
King's College, London

#### **Ulrike Mayrhofer "International Marketing"**

Professor of International Marketing  
University of Lyon 3  
France

#### **Per Servais "International Entrepreneurship"**

Director of the MBA in International Business  
University of Southern Denmark  
Odense  
Denmark

#### **Roger Strange "International Business Theories"**

Professor of International Business  
School of Business, Management and Economics  
Mantell Building, University of Sussex  
Brighton BN1 9RF, United Kingdom

#### **Sabine Urban "Entrepreneurship, creativity and innovation: a framework"**

Professor Emerita  
University of Strasbourg  
Centre d'Études des Sciences Appliquées à la Gestion  
CESAG Research Center

#### **Pawel Bryla "Internationalisation strategies – Foreign Direct Investment"**

Assistant Professor  
Department of International Marketing and Retailing  
University of Lodz  
Poland

## LECTURES TIMETABLE

|                  | March 2011                                       | April 2011                                      | May 2011   |                       |
|------------------|--|---|--|-----------------------|
| Ulrike Mayrhofer |  |   | 16/5 9-13:00<br>17/5 11-13:00  | Room H                |
| Pervez Ghauri    |  | 04/4 11-13:00<br>05/4 11-13:00<br>06/4 9-11:00* |  | Room H<br>*Room F     |
| Per Servais      | 14/3 14-16:00<br>15/3 11-13:00                   |   |  | Room H                |
| Roger Strange    | 28/3 9-11:00*<br>29/3 9-11:00**<br>31/3 9-11:00* |   | 02/5 9-11.00*<br>03/5 9-11.00**<br>05/5 9-11.00*<br>23/5 9-11.00*<br>24/5 9-11.00**<br>26/5 9-11.00* | * Room H<br>** Room F |
| Sabine Urban     | 22/3 11-13:00                                    |   |  | Room H                |
| Pawel Bryla      |  | 21/04 9-11.00                                   |  | Room H                |